

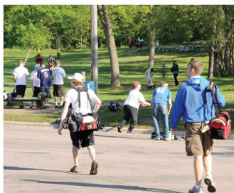
## How to Add Disc Golf to Your Golf Course

Your golf course already has almost everything it takes to open a disc golf course – land, a parking lot and a way to charge admission. And, you already know about hosting tournaments and leagues and other ways to get people to come out and play.

### It just takes three steps:

1. Hire a disc golf course designer who will design a course suitable to your operation, landscape and customers.
2. Purchase and install baskets, tee signs, and tee pads, and print some scorecards. The designer will guide you every step of the way.
3. Open a Pro Shop. The disc golf equipment distributor will help with every aspect of setting up a disc golf pro shop.

**All of this together would be an investment of around \$25,000.**



**www.stevewestdiscgolf.com**  
**disc golf course design services**

Steve West is a disc golf course designer with seven years of experience designing revenue generating courses for camps and golf courses. Steve is a member of the Professional Disc Golf Association, Disc Golf Course Designers group, National Recreation and Parks Association, and an Associate Member of the Golf Course Superintendents Association of America.

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Gotta Go Gotta Throw is the #1 leader in Disc Golf Distribution, with over 15 years experience. Setting up your disc golf pro shop with our Pro Shop Program is a no-risk, high-return investment.

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## Speaking of Money...

You could see a pay back period of less than one year if you installed a disc golf course.

A disc golf course can generate \$25,000 in admissions revenue per year, charging \$5 per player.

In addition, you can rent and sell discs, bags, towels and other disc golf paraphernalia. A disc golf equipment distributor can set up a turn-key, no-risk operation for you, **adding \$10,000 to \$25,000 in retail sales per year.**

Disc golfers will rent carts and buy food and beverages, too. There would be almost no additional maintenance costs. The baskets last 20 years. Disc golfers don't require fancy landscaping; mowed grass is good enough. A good disc golf course design will keep disc golfers off the greens and sensitive areas. The disc golf revenue can go toward general improvements that the golfers will enjoy, too.

## Why People Will Pay To Play at Your Course

Your course will have several advantages over a free course in a park.

- ✦ Nicer landscaping
- ✦ Better signage
- ✦ A pro shop
- ✦ Food and beverages
- ✦ Indoor restrooms

Your course will also exclude some things that might be found on a free course in a public park:

- ✦ No dogs (or, you know...)
- ✦ No baby strollers on the fairways
- ✦ No trash or broken glass
- ✦ No strangers hanging around

Youth groups, parents or grandparents with their children, women, and the more serious players will all gladly pay to play on a course where everyone there is a like-minded player.



## ADD DISC GOLF TO SERVE MORE PEOPLE!



Adding disc golf allows you to reach out to a new source of players. Disc golf serves a broader demographic than golf. Ages 6 to 60 play disc golf. With the low cost of equipment, nearly everyone can afford disc golf. Disc golf is growing fast – about 15% per year. The number of new disc golf courses is not keeping up with the increased demand. Disc golfers play in weather and at times that golfers won't. Like late fall or winter, at night, and during weekdays.

## There is Very Little Risk to Adding a Disc Golf Course

You can fully explore all aspects of adding a course before making any commitment:

- ✦ You don't pay the designer until you decide to install baskets.
- ✦ There is no cost to set up your disc golf pro shop until you purchase the initial inventory.

The course designer will provide the knowledge to guide you through the choices that will result in the course that best serves your purposes.

The disc golf equipment distributor offers a No-Risk Guaranty. They take care of everything you need for a successful disc golf pro shop: training for your employees, sales tools, display, and inventory.

If you ever decide to remove the disc golf course, it can be removed in one day. There is an active secondary market for disc golf targets.

You are receiving this because your location was chosen as a place that is currently under-served by existing disc golf courses. **The players are waiting.**

